



## Press release - DANBRED signs CEO with extensive sector knowledge and a commercial background

*We are pleased to announce the appointment of Claus Fertin as the new CEO of DanBred with effect from 11<sup>th</sup> of October 2021.*

Claus Fertin is an experienced leader with a broad experience from the sector. He has more than 15 years of experience within agriculture, and with his knowledge intensive background he will be able to continue and develop the ambitious strategy "Next Level DanBred", which has already been implemented.

The last couple of years, Claus has been a strategic advisor and consultant to biotech, life science and agricultural businesses. Furthermore, he has earlier been Executive Director in the Danish Agriculture & Food Council, CEO of VikingGenetics and Director of the Danish Technological Institute. As educational background he has a Ph.D. in Economics from Copenhagen University. Throughout his career he has proven his ability to develop businesses and create growth, hence he has the profile to be able to make DanBred one of the biggest pig genetic companies in the world. In his private life, Claus lives in Borup, Zealand, with his wife, and he has 3 children, who do not live at home any longer.

"I already know that DanBred is a very strong company with skilled and dedicated employees, and I am very much looking forward to becoming a part of DanBred. At the same time, I am happy and proud to have been given this opportunity, and it is with great humility that I accept the responsibility for developing DanBred further. In cooperation with our employees and partners, we will continue to deliver world class genetics as well as high quality services to our customers. I am very much looking forward to begin this journey."

It has been very important to the board of directors to find a person, who not only has sector knowledge, but also has the right commercial experience to be able to continue the development of DanBred.

Chairman of the Board, Andreas Lundby says: "the board of directors are happy that we have found a solid solution for the future and we are sure, that the whole management group in the future will be able to reestablish the trust from both employees, customers and suppliers at DanBred".



DanBred is a strong company with great values, and we have the right dedication from the employees. With Claus Fertin onboard, we are all looking forward to continuing to develop the great competencies and to make sure, we will remain a great workplace and a competitive company with the best genetic solutions.

